

# 2019 Fiesta Days Parade Rules and Regulations

- There is a limit of 100 entries. First preference is given to entries with floats.
- Chamber Members pay \$50. There is no charge for non-profit organizations or Fiesta Days Sponsors. Non Chamber Members, including Political organizations, need to contact the McHenry Chamber. **Fees must be submitted with application.**
- **Signs on vehicles promoting donation or sponsorship by car dealerships outside of McHenry are prohibited. This may result in ejection from the parade.**
- Political Candidates or Officials seeking or holding an office must be present in the parade - not just their vehicles.
- **Your parade day instructions will be online at [www.mchenryfiestadays.com](http://www.mchenryfiestadays.com) beginning Thursday, July 18.** Included will be the assembly point location, parade route, time, pick-up and drop-off location, any last instructions and your position in the parade line-up.
- **Please note that in the interest of safety, THROWING OF CANDY OR ANY OBJECTS FROM THE FLOAT IS STRICTLY PROHIBITED.** Candy and other items can be handed out at the edge of the road. An infraction of this regulation will result in immediate ejection from the parade.
- **NO ALCOHOL is allowed to be consumed or present on any parade entries.** Those violating this rule will be immediately removed from the parade and prosecuted by the McHenry Police Department as it would under normal open alcohol container laws.
- If all of the above rules and regulations are not adhered to, you will be refused participation in our 2019 Fiesta Days parade and any other future parades.

*The McHenry Area Chamber of Commerce has the right to reject any entry not complying with the qualifications of this application at our discretion.*



1257 N. Green Street, McHenry, IL 60050  
Phone: 815-385-4300 Fax: 815-385-9142



# 71<sup>st</sup> Annual PARADE Application

**Parade begins at 1:30pm on Sunday, July 21, 2019**

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Number of Vehicles \_\_\_\_\_

Number of Walking Participants \_\_\_\_\_

Total length of all units (ft.) \_\_\_\_\_

Music Y / N type of music \_\_\_\_\_

Animals Y / N type of animal \_\_\_\_\_

Items to Distribute Y / N (Candy/other items must be handed out at the edge of the road, not thrown from vehicles. Infractions of this regulation will result in immediate ejection from the parade.)

Brief description of what entry will look like:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Entries must be received by July 1**

- \_\_\_ **Non-profit organization (no charge)**
- \_\_\_ **Fiesta Days Sponsor (no charge)**
- \_\_\_ **Chamber member business \$50**
- \_\_\_ **Non-Chamber Politician/Political Organization**  
(Please contact the Chamber for cost.)
- \_\_\_ **Non-Chamber member business**  
(Please contact the Chamber for cost.)

Signs/stickers on vehicles promoting donation or sponsorship by car dealerships outside of McHenry are prohibited.

**Information for Parade Announcer**  
(This will be announced as you pass the judges' stand.)

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Premier Parade Sponsor



- I have read the rules and regulations on the reverse side and I accept them as they are presented.
- I will notify all participants involved with this entry of the rules and regulations.
- I have attached a form of payment (if applicable) or filled out the credit card information below.
- I will not have promotional signs from car dealerships outside of McHenry on donated vehicles.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CID: \_\_\_\_\_

Please send completed form and payment to: McHenry Area Chamber of Commerce, 1257 N. Green Street, McHenry, IL 60050; fax to 815-385-9142; email to [molly@mchenrychamber.com](mailto:molly@mchenrychamber.com). Questions? Call 815-385-4300.