

2017 Fiesta Days Parade

Rules and Regulations

- Each entry should include 20 hours of time or \$200 invested in its decoration.
- There is a limit of 100 entries. First preference is given to entries with floats.
- Chamber Members pay \$50. There is no charge for non-profit organizations or Fiesta Days Sponsors. Non Chamber Members, including Political organizations, need to contact the McHenry Chamber. **Fees must be submitted with application.**
- Entries will be juried prior to parade start-up, however preliminary jurying will be done upon receipt of application. If there are any questions, a member of the Parade Committee will contact you. Actual judging will be done throughout the parade route.
- **Signs on vehicles promoting donation or sponsorship by car dealerships outside of McHenry are prohibited. This may result in ejection from the parade.**
- Political Candidates or Officials seeking or holding an office must be present in the parade - not just their vehicles.
- **Your parade day instructions will be online at www.mchenryfiestadays.com beginning Thursday, July 20.** Included will be the assembly point location, parade route, time, pick-up and drop-off location, any last instructions and your position in the parade line-up.
- **Please note that in the interest of safety, THROWING OF CANDY OR ANY OBJECTS FROM THE FLOAT IS STRICTLY PROHIBITED.** Candy and other items can be handed out at the edge of the road. An infraction of this regulation will result in immediate ejection from the parade.
- **NO ALCOHOL is allowed to be consumed or present on any parade entries.** Those violating this rule will be immediately removed from the parade and prosecuted by the McHenry Police Department as it would under normal open alcohol container laws.
- If all of the above rules and regulations are not adhered to, you will be refused participation in our 2017 Fiesta Days parade and any other future parades.

Awards will be given for:

- 1st Place Float
- 2nd Place Float
- 3rd Place Float
- Crowd Pleaser

All entries must meet criteria for participation to win awards.

The McHenry Area Chamber of Commerce has the right to reject any entry not complying with the qualifications of this application at our discretion.



1257 N. Green Street, McHenry, IL 60050
Phone: 815-385-4300 Fax: 815-385-9142



69th Annual PARADE Application

Parade begins at 1:30pm on Sunday, July 23, 2017

Organization _____

Address _____

City _____ ST _____ Zip _____

Contact Person _____

Phone _____

Email _____

Number of Vehicles _____

Number of Walking Participants _____

Total length of all units (ft.) _____

Music Y / N type of music _____

Animals Y / N type of animal _____

Items to Distribute Y / N (Candy/other items must be handed out at the edge of the road, not thrown from vehicles. Infractions of this regulation will result in immediate ejection from the parade.)

Brief description of entry:

Entries must be received by June 27

___ **Non-profit organization (no charge)**

___ **Fiesta Days Sponsor (no charge)**

___ **Chamber member business \$50**

___ **Non-Chamber Politician/Political Organization**
(Please contact the Chamber for cost.)

___ **Non-Chamber member business**
(Please contact the Chamber for cost.)

Signs/stickers on vehicles promoting donation or sponsorship by car dealerships outside of McHenry are prohibited.

Information for Parade Announcer
(This will be announced as you pass the judges' stand.)



- I have read the rules and regulations on the reverse side and I accept them as they are presented.
- I will notify all participants involved with this entry of the rules and regulations.
- I have attached a form of payment (if applicable) or filled out the credit card information below.
- I will not have promotional signs on donated vehicles.

Signature: _____ Date: _____

#: _____ Exp. Date: _____ CID: _____

Please send completed form and payment to: McHenry Area Chamber of Commerce, 1257 N. Green Street, McHenry, IL 60050; fax to 815-385-9142; email to molly@mchenrychamber.com. Questions? Call 815-385-4300.